

This project was created out of the sheer need to help out our fellow Sri Lankan's who have suffered in the Easter Sunday Attacks.

Please bare with us as we develop our website for more convenient communication.



# Re:StartSL

LET'S HELP

## Re:Build SRI LANKA

By helping the many fellow Sri Lankans who were affected, by building places of worship, providing for the families, helping those injured and being there for those in need.



The People of Sri Lanka have always come forward to help during each and every calamity, keeping aside their differences in beliefs, faiths and religions to help fellow Sri Lankans.

**This is what makes us Uniquely Sri Lankan!**

It's time we come together once again and create a common platform to channel all our help, to where it matters the most...

which is to **Re:Start** their lives!

[www.ReStartSL.com](http://www.ReStartSL.com)



# Re:StartSL

A Public Initiative by the people who love Sri Lanka!

Help Re:Start the lives of those  
Individuals, Families, Communities and Places  
that were affected in the Easter Sunday Attack,  
in a stable and sustainable manner.

# an avenue to channel Your Desire to Help!

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When a Calamity happens to our Mother Nation, Many of us find ourselves in a situation where we have a burning inner urge to help, but struggle to find ways to channel it.

While a few Sri Lankans who are in the affected areas are able to help in and around the situation, many of us are emotionally shattered and left with an unexplainable anguish, pain and a feeling of frustration for not been able to support these innocent people and their families, physically.

This unexplainable feeling where we want to do something for the affected has motivated in developing an avenue that would provide many other like minded individuals the opportunity to engage.

Re:StartSL,  
is a concept born from the sheer necessity of wanting to engage in an active manner to help those affected, beyond the immediate aftermath.

As Sri Lankans & true humans, lets join to  
**ReStart their lives**  
in a sustainable manner!

**This Needs A Larger Force.**

So, we are looking to bring together like minded individuals who are willing to keep aside religious differences and come together to help in many different ways!

Re:StartSL's purpose is to focus on how we could help those affected individuals, families, and societies rise up again by overcoming the shock to get about into an everyday routine as soon as possible.

This however is easier said than done.

Considering the magnitude of this project, this Will require a network of like minded individuals who are willing to help and support in every little way that is possible to the following categories ;

At present there are many organisations and may individuals who are raising funds through online fund raising platforms.

While these organisations and funding platforms are doing a commendable job, **Re:StartSL doesn't simply focus on funds alone.**

# Why Re:StartSL



**Sporadic Distribution :** The Instantaneous response to a crisis can be overwhelming. Since most people initiate their own help, there is a disproportionate level of engagement and distribution that happens across the deserving community. As a Result, certain kinds of helps are given in abundance and certain other kinds of help are not. In Addition Help could reach certain areas and not reach certain others.



**After The Dust Settles :** Many people and societies have struggled to come to terms with their losses once the dust settles. As the help and support dries out, these people and communities that got affected settle into picking what ever is left to share their lives around it.



**ReStart Their Lives :** The desire to provide and assist Individuals who were injured to standup, families to come to terms and move forward, communities reconciliation, places of worship & other infrastructure to develop and most importantly the continuity of life with a sense new normalcy is a very important aspect of Re:StartSL.



Channelling your Prayers, Donations and Urge to help, into meaningful Engagements!

# Focus of Re:StartSL



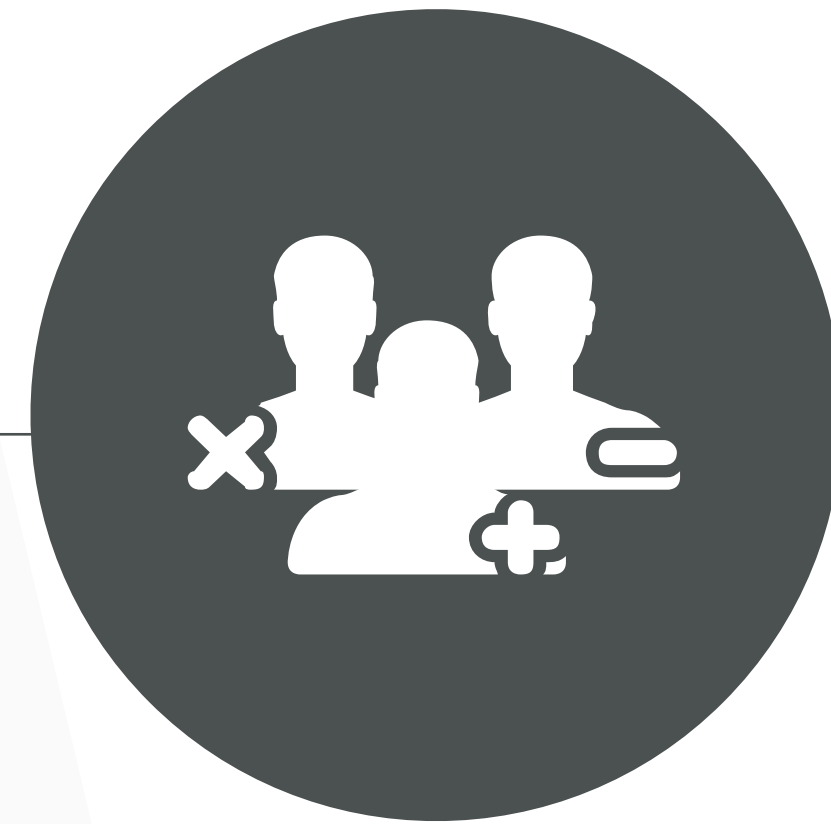
## INJURED INDIVIDUALS

- \* Physical Inability & Injuries
- \* Financial Support
- \* Emotional Support
- \* Psychological Support
- \* ReStart Support



## FAMILIES AFFECTED

- \* Emotional Support
- \* Psychological Support
- \* Financial Security
- \* Secureness & Comfort
- \* ReStart Support



## COMMUNITY INTEGRATION

- \* Awareness & Tolerance
- \* Community Integration
- \* Emotional Support
- \* Community Development
- \* Reconciliation
- \* Memorials



## RECONSTRUCTING PLACES

- \* ReBuild Places of Worship
- \* Temporary Settlements
- \* Security and Comfort

LEAD BY THE NEEDS OF THE LOCAL  
COMMUNITY & PLACE OF WORSHIP



# THE WORKFORCE

WE ARE LOOKING TO FORM A NETWORK OF FOUNDING MEMBERS,  
RESTART AGENTS, GLOBAL AMBASSADORS & MANY OTHER  
STAKEHOLDERS TO HELP

**RE:STARTSL**

CHECK OUT HOW YOU CAN NOW BE AN ACTIVE PART OF RE:STARTSL



[www.ReStartSL.com](http://www.ReStartSL.com)

# JOIN RE:STARTSL FOUNDING TEAM - NOW

## ENGAGEMENT PILLARS



### RESPONSE & GROUND MANAGEMENT

#### OPERATIONAL NEED MANY PEOPLE

This is a very operational area where the Focus is making ground level connect with the localities affected and local people who would be able to provide help & Support Constantly.



### FUND RAISING

#### FUND RAISING NEED MANY PEOPLE

This area involves working with direct and non direct types of fund raising exercises, which includes existing funds where a focuses path is created for those donors to engage directly in Re:StartSL.



### HEALING & SUPPORT

#### THERAPY & EMPATHY NEED MANY PEOPLE

This is a primary role, as Re:StartSL main purpose is working with individuals and families affected by providing them a shoulder & a heart to express themselves and heal their wounds physically & mentally



### REDEVELOPMENT & RECONCILIATION

#### COMMUNITY ENGAGEMENT NEED MANY PEOPLE

Another one of the primary roles in ReStartSL. This role requires working with communities in binding them together and providing the communities the much required solace



### STAKEHOLDER MANAGEMENT

#### COMMUNICATIONS NEED MANY PEOPLE

Communicating the constant vision and execution to the network of Pro Bono Service Providers, Partners, Agents, Community leaders & other key stakeholders is a critical aspect of Re:StartSL.

VERTICALS OF ENGAGEMENT

SCOPE OF VERTICAL

FOCUS & RESPONSIBILITIES





# WE REQUIRE A NETWORK OF STAKEHOLDERS 9



## **Re:StartSLAgent** Domestic Engagement

- \* Commitment to actively engage in the Re:Start Program through the 5 Pillars of Engagement (Slide 7)
- \* Raise Funds as the Primary Engagement
- \* Optionally engage in 2 out of the balance 2 of the Engagement Pillars.



## **Partner & Advisor** Domestic Engagement

- \* An Ideal opportunity for Corporates to Engage, by Partnering in the area of expertise of theirs
- \* Commit to Provide Different Critical Services such as Audit, Custodian Services, Legal and advisory Services etc



## **Global Ambassador** Global Engagement

- \* Commitment to actively engage in the Re:Start Program through the 5 Pillars of Engagement (Slide 7)
- \* Raise Funds as the Primary Engagement
- \* Engage and Create Awareness and secure donations as ambassadors to Re:StartSL, Internationally.



## **Key Contributor** Local / Global Engagement

- \* Voluntarily Engaging Members of the Public and SME's
- \* Provides which ever the services that they are capable of providing
- \* Will be a very important part of Re:StartSL, as a vast majority will fall into this area.



# JOIN AS A STAR CONTRIBUTORS



**DESIGNERS**  
Design Related  
Services



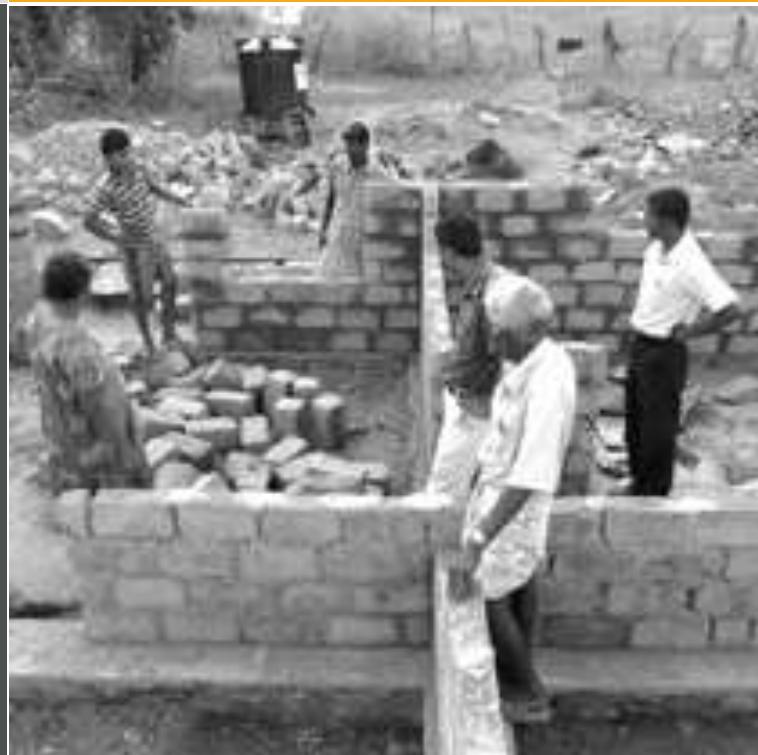
**WRITERS**  
Copy Writing &  
Journalists



**SOCIAL WORKERS**  
Voluntary Workers  
and Contributors



**CONSTRUCTORS**  
Building & Material  
Providers



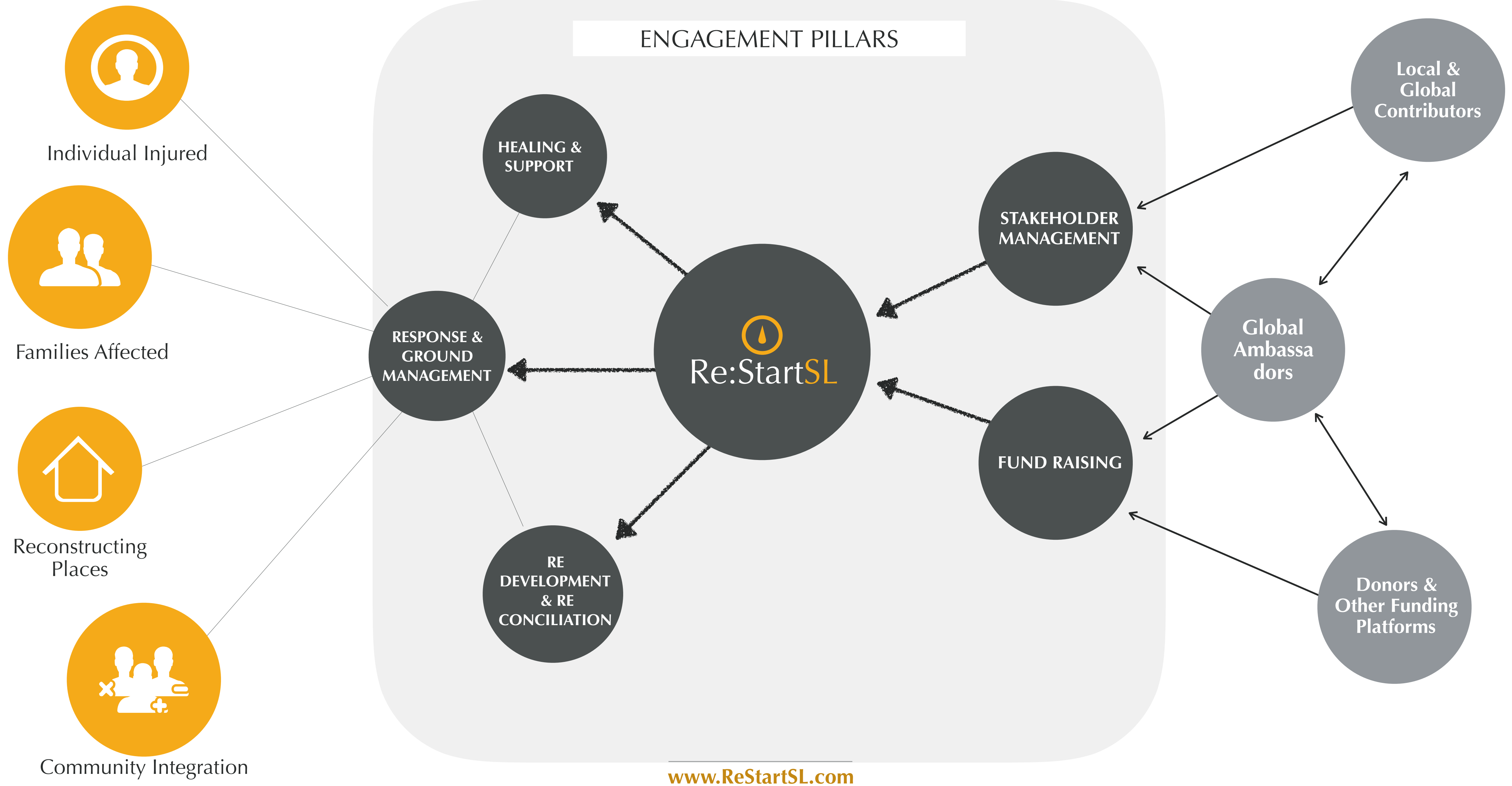
**THERAPISTS**  
Psychology,  
Counselling & Life  
Advisory Providers



**INFLUENCER**  
Cause Promoters &  
Many More Other  
Contributions



# ENGAGEMENT LANDSCAPE



# GLOBAL AMBASSADOR NETWORK



## GLOBAL REPRESENTATION

Re:StartSL, Representation needs Ambassadors from the following parts of the world where Sri Lankan Representation is large.



**MEA :** Middle East Including UAE, Qatar and Other Nations



**SINGAPORE:** Singapore & Malaysia based Sri Lankan expatriates.



**UK :** United Kingdom and Europe based Sri Lankans



**AUSTRALIA:** Representation from Melbourne & Sydney



**CANADA :** Both USA & Canadian Sri Lankans



**ROW :** Ambassadors from other countries where Sri Lankan or any other National would be willing to contribute towards Re:StartSL





# RE:START THEIR LIVES TODAY!

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